

FACULTY OF
COMMUNICATION –
DEPARTMENT OF
JOURNALISM
GRADUATION PROJECT
GUIDELINE 2025–2026

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What Should You Consider When Choosing Your Project?

- First, the type of publication must be selected.
- The importance and purpose of the chosen publication type should be clearly explained.
- The content will vary depending on the selected publication format.
- It is preferred that graduation projects be prepared individually; however, joint projects will also be accepted.

Possible Project Applications / Formats to Choose From

- • Newspaper (minimum 8 pages)
- Magazine (minimum 12 pages)
- News website (the same content and quality requirements that apply to newspapers and magazines also apply to news websites)
(Note: The number of pages may be increased to meet the required word).
- Blog

Graduation Project Criteria

Each semester, students may either produce a different project or develop an existing one.

- For example: a newspaper in one semester and a magazine in the next, or a blog for both semesters but with different articles.
- The project must include at least one opinion column written personally by the student.
- There must be a minimum of 12 news articles.
- The student must conduct at least 2 interviews.
- Photographs used in the project should preferably be taken by the student.

Word / Character Count

- The prepared publication should contain an average of 5,000–8,000 characters per page.
- The total length should be approximately 45,000–50,000 characters.
- The magazine should be at least A4 size and no larger than A3 size.
- The newspaper must be prepared in A3 size only.
- When designing a website, students have creative freedom; however, maintaining a professional and formal appearance is essential.

Masthead / Credits

- A masthead or credits section must be included in every project — whether it is a newspaper, magazine, or website.

Design

- The project must be designed using InDesign (or a similar professional layout program).
- It should not be created with simple word processing software such as Microsoft Word.
- Advertisements may be included within the publication's content.

Originallik

- • The graduation project must be entirely the student's own work.
- All written, visual, and digital content should be original — copied or AI-generated material without attribution is not acceptable.
- Any use of external sources, visuals, or quotes must be properly cited.
- Projects that resemble or replicate previously submitted work will not be evaluated. belirtilmelidir.
- Stok fotoğraf ise site adına yer verilmelidir.

Vize ve Final Değerlendirmesi

Fotoğraflar

- Other photographs approved by the advisor may be used to a minimum extent, provided that the source is cited and permission is obtained from the owner of the photograph. The student bears full responsibility for any external materials used.
- Example: Using an old photograph of an interviewee obtained directly from that person.

• Evaluation and Grading

- The student's publication will be evaluated based on one midterm (vize) and one final grade.
- The student must submit a digital copy of their graduation project materials to their advisor.
- The projects will be reviewed by the jury for one week and must then be presented before the jury, where students are expected to answer the committee's questions.

• Midterm Evaluation

- The midterm grade is determined by a committee consisting of all department faculty members.
- At least half (2/4) of the project must be completed at the time of the midterm presentation.
- During the midterm presentation, students will be asked questions about their work — including interviews, news articles, photographs, layout design, etc.

• Final Evaluation

- The final grade is determined by a committee consisting of all department faculty members.
- Additionally, an industry jury will be formed, composed of professionals actively working in the media sector, who will attend final presentations and ask questions.
- The jury discusses the advisor's comments and grading suggestions before submitting their own individual grades to the Head of Department, who finalizes the official grade.
- Evaluation criteria include:
 - Attendance and participation
 - Responsiveness to advisor feedback
 - Originality of the project
 - Compliance with the Graduation Project Guideline
 - Mastery of produced content
 - Quality of responses during Q&A
 - Overall presentation performance
- Important: Since the time between the midterm and final evaluations is short, students are encouraged to work efficiently to complete their publications on time.

Final Submission

- The student must submit one printed (color) copy and one digital copy of the final project to their advisor.
- Submissions must be made on time and in the prescribed format; late or improperly formatted submissions may affect the final grade.

Presentation

- One week before both the midterm and final evaluations, the project must be reviewed and approved by the advisor.
- Projects without advisor approval will not be accepted for jury presentation.
- Presentations take place in the Nail Güreli Journalism and New Media Workshop or another suitable classroom.
- Presentations should be saved on a USB drive (or external disk) and uploaded to the workshop computer at least 30 minutes before the jury session, assisted by the department research assistant.
- Presentations must also be accessible via email as a backup.